



## **FOR IMMEDIATE RELEASE**

**September 13, 2024**

### **Morristown Parking Authority and Helen of Troy Announce New Office Space Lease**

Morristown, NJ. The Morristown Parking Authority and Helen of Troy are excited to announce a lease agreement for office space at 14 Maple Avenue, Morristown, NJ.

Morristown Parking Authority Chairman Cary Lloyd expressed enthusiasm about this new partnership, "We welcome Helen of Troy, a dynamic and innovative company, to join Morristown's thriving business district. I'm certain that they will have a positive impact in the community."

Helen of Troy, a leading innovator in global branded consumer products, has its U.S. headquarters in El Paso, Texas. The Company offers a range of creative products and solutions for its customers through a diversified portfolio of well-recognized and widely trusted brands, including OXO, Hydro Flask, Osprey, Vicks, Braun, Honeywell, PUR, Hot Tools, Drybar, Curlsmith and Revlon. The new office will house key corporate functions, including the Company's Chief Executive Officer, Noel Geoffroy, and other Global Leadership Team members, namely, Tim Grace, Global Head of People and Culture, Nick Judson, Head of Strategy and Transformation, Luigi Cappello, North America Chief Commercial Officer, and Chris Osner-Hackett, Global Chief Marketing Officer, along with some members of their respective teams.

"We are delighted to be expanding our footprint to Morristown," said Ms. Geoffroy. "We were drawn by the unique aspects of this GOLD LEED Certified building and the dynamic community of Morristown, allowing us to continue to innovate and collaborate collectively. We are excited about the future and look forward to becoming an integral part of Morristown."

### **About Helen of Troy Limited**

Helen of Troy Limited (NASDAQ: HELE) is a leading global consumer products company offering creative products and solutions for its customers through a diversified portfolio of

well-recognized and widely-trusted brands, including OXO, Hydro Flask, Osprey, Vicks, Braun, Honeywell, PUR, Hot Tools, Drybar, Curlsmith and Revlon. All trademarks herein belong to Helen of Troy Limited (or its subsidiaries) and/or are used under license from their respective licensors.

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